

SKYREADER MEDIA INC.



Invitation for Offers for Skyreader Studio “e-publishing platform”

May 5, 2016

DEADLINE FOR OFFERS: June 30, 2016

Link & Associates Inc.

Receivers + Trustees

LINK & ASSOCIATES INC.
Licensed Insolvency Trustee
77 King Street West
Suite 3000, P.O. Box 95
TD Centre North Tower
Toronto, Ontario M5K 1G8
www.linkassociates.ca

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I. INTRODUCTION

SKYREADER MEDIA INC. (“**Skyreader**” or the “**Company**”) was launched in 2009 as a company committed to the creation, development and distribution of state-of-the-art interactive children’s and family entertainment for the global marketplace.

Skyreader devoted significant time and financial resources to the development of a self-publishing platform focused on creative interactive e-books. The platform reached beta-testing and was scheduled for market introduction in 2015, but the Company was unable to access sufficient capital to complete the product launch.

Appointment of Receiver

On June 17, 2015, Skyreader was placed in receivership by the Company’s first ranking secured creditor and Link & Associates Inc. was appointed Receiver (the “**Receiver**”).

The Receiver is currently seeking qualified buyers with an interest in acquiring certain assets of the Company being offered for sale as set out in this Information Package and Invitation for Offers dated May 5, 2016 (the “**Information Package**”).

Tax Position and Possibility of Share Purchase

The Company has cumulative non-capital loss carry-forwards of approximately \$7.5 million CAD. Due to the complexities involved, the parameters of a possible share sale transaction and the steps required to facilitate same are not included as part of this offering process.

Any interested parties wishing to explore the opportunity for a share acquisition in conjunction with this offering process are requested to contact the Receiver for more information.

II. ASSETS BEING OFFERED FOR SALE

The Assets being offered for sale comprise Skyreader's self-publishing platform (hereafter referred to as "**Skyreader Studio**").

The Assets consist of:

- Source code;
- Code development requirements and environments;
- Deployment environments and configurations;
- SVN (subversion) repository; and
- Access to current live deployments

Skyreader Studio offers a complete set of self-publishing tools needed to create interactive and engaging content typically only achieved through expensive custom programming.

With Skyreader Studio, authors and publishers can go far beyond traditional capabilities to easily create richer, more interactive, family-friendly experiences, including but not limited to:

- interactive children's books;
- comics and graphic novels;
- premium sports and memorabilia cards; and
- manuals, archival television and historic content.

Overview and Technologies

Please refer to **Appendix 3, Exhibit "A"** for a more comprehensive description of the Skyreader Studio environment and the technologies it employs.

Beta Version Interactive Demonstration

The beta version of Skyreader Studio is available at www.skyreaderstudio.ca. Prospective Purchasers are strongly encouraged to review the beta version as the first step in evaluating this opportunity

Mobile App

The Skyreader mobile app is available for download by visiting the itunes App Store and searching *Skyreader Media Inc.* The titles available on itunes (for ipad and iphone) are located in this Information Package in **Appendix 3, Exhibit "B"**.

III. DISCLAIMER

This Information Package has been prepared with information available to the Receiver and is intended solely for the convenience of prospective purchasers in deciding whether they wish to submit an Offer to the Receiver for the Assets on the terms set out below.

This Information Package does not purport to, nor is it intended to, contain all of the information that a prospective purchaser may require to complete an evaluation of a potential purchase of the Assets. The Receiver is under no obligation to provide prospective purchasers with any additional information or to accept the highest or any offer.

Absence of Representations or Warranties

The Receiver has not independently verified nor has it made an independent appraisal of the accuracy and completeness of any information contained herein. Without limiting the foregoing, the recipient of this Information Package acknowledges and agrees that:

- a) The Receiver will not be subject to any liability based on the information contained in this Information Package, or any errors therein or omissions therefrom, whether or not the Receiver knew or should have known of any such errors or omissions, or was responsible for or participated in its inclusion in or omission from this Information Package; and
- b) Any proposed actions by the recipient which are inconsistent in any manner with the foregoing will require the prior written consent of the Receiver.

Recipients of this Information Package acknowledge that the Sales Process permits the Receiver to negotiate with one or more Prospective Purchaser(s) at any time and for the Receiver to enter into a definitive agreement or agreements with respect to the Assets without notice to any other Potential Purchaser(s).

The Receiver makes no representations or warranties, expressed or implied, statutory or otherwise as to the accuracy or completeness of any information contained herein, nor for any other written or oral communication transmitted or made available to Prospective Purchasers during the course of their investigations.

Prospective Purchasers are responsible for satisfying themselves as to the accuracy and completeness of the information contained herein and must rely on their own independent analysis, investigation and review in making decisions.

Fees and Expenses

Prospective Purchasers are solely responsible for their own fees, costs, and expenses incurred in their investigation of a purchase of the Assets, regardless of whether or not a transaction is consummated, including without limitation, travel, accounting fees, due diligence costs, legal fees, disbursements, and taxes.

Additional Information and Confidentiality Agreement

Given the proprietary nature of the Assets being offered for sale, Prospective Purchasers will be required to sign a Confidentiality Agreement (the “**Confidentiality Agreement**”) prior to any additional information being provided.

The Confidentiality Agreement is located at **Appendix 1**.

Prospective Purchasers will have the opportunity to meet with the Receiver and representatives of the creative/development team to obtain additional information about the Assets.

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IV. SALES PROCESS

The Receiver will consider offers to purchase (“**Offers**”), on an “**AS IS, WHERE IS**” basis, for the Assets as set out herein. All Offers must be submitted in accordance with the procedures set forth herein and must be received on or before **2:00 p.m. EST (Toronto time), Thursday, June 30, 2016.**

The sale of the Assets will be conducted in accordance with the procedures set forth herein, and the Terms and Conditions of Sale attached hereto as **Appendix 2.**

The Receiver reserves the right in its sole discretion to change the procedures at any time. Material changes will be communicated directly to all Prospective Purchasers expressing written interest or having submitted Offers.

In addition, the Receiver reserves the right to revise or amend any confidential information which has been made available to Prospective Purchasers through revision of existing material, addition of new material or other means. The Receiver reserves the right to amend and/or modify these procedures or to reject any or all offers regardless of apparent value in relation to any other, at any time, by sending written notice to all Prospective Purchasers. If any party does not submit the Offer in accordance with the Sale Process the Receiver may, but will not be obligated in any way to, consider the Offer.

Prospective Purchasers are cautioned that the Receiver reserves the right to sell the Assets at any time and without notice prior to June 30, 2016. The highest Offer may not necessarily be accepted, nor will any of the Offers submitted necessarily be accepted.

Offers must be in the form attached as **Appendix 3.** All contact by prospective purchasers is to be made directly with the designated representative of the Receiver below:

LINK & ASSOCIATES INC.

Receivers + Trustees
77 King Street West,
Suite 3000, PO Box 95
Toronto, Ontario
M5K 1G8

Attention: Robert G. Link, CIRP, LIT

Tel: (416) 862-7785 ext. 2

Fax: (416) 862-2136

Email: rlink@linkassociates.ca

Website: www.linkassociates.ca

Appendix 1

APPENDIX 1

LINK & ASSOCIATES INC.
77 King Street West, Suite 3000
PO Box 95
Toronto, Ontario
M5K 1G8

Attn: Mr. Robert Link, CIRP, LIT

Dear Sirs:

CONFIDENTIAL INFORMATION

Link & Associates Inc. has been appointed receiver (in such capacity the “Receiver”) of SKYREADER MEDIA INC. (the “Company”) by a secured creditor of the Company. The undersigned may wish to consider the purchase from the Receiver certain assets of the Company, including but not limited to certain intellectual property interests and rights of the Company (“IP”).

The term “Information” includes all contractual, ownership, financial, operating, marketing and other information relating to the Company or the IP provided to us at any time by you, any party related to you or your advisers. The term “Information” includes any discussions have taken place and may take place between us with respect to the Information but does not include information which:

- (a) is already in our possession and not subject to any obligation of confidentiality;
- (b) is or becomes generally available to the public other than as a result of disclosure by or through us; or
- (c) is or becomes available to us on a non-confidential basis from a source other than you, any party related to you or your advisers, provided that such source is not known by us to be bound by any obligation of confidentiality.

We hereby agree that the Information will not be used for any purpose other than in connection with the possible purchase of assets of the Company and that the Information will be kept confidential by us; provided, however, that:

- (a) any of the Information may be disclosed to our directors, officers, affiliates, employees, consultants and advisers who need to know such Information for the purpose of appraising the inventory (it being understood that such directors, officers, affiliates, employees, consultants and advisers shall be informed by us of the confidential nature of such Information and shall be directed by us to treat such Information confidentially, and that we shall be responsible for any breach of this letter by any of our directors, officers, affiliates, employees, consultants or advisers); and

SKYREADER MEDIA INC.

- (b) disclosure may be made to the extent required by law or by any court, tribunal or government agency (but we shall advise you in advance of any such disclosure and, to the extent possible, we shall seek to obtain confidentiality protection for the information disclosed).

We agree that you make no representation or warranty as to the Information or its completeness or accuracy.

At your request at any time, we shall promptly redeliver to you all Information delivered to us and will not retain, in any form, any copies of any such Information in whole or in part, and we shall ensure that all documents, memoranda and notes, in any form, prepared by us based on the Information shall be promptly destroyed. One of our officers will certify to you that such redelivery and destruction have taken place.

We acknowledge that, in the event of any breach of this letter, you will be irreparably harmed and could not be made whole by monetary damages. Accordingly, in addition to any other remedy to which you may be entitled, you shall be entitled to an injunction to prevent any breach of the provisions of this letter and/or to compel specific performance of this letter.

This letter shall be governed by and construed in accordance with the laws of the Province of Ontario and the laws of Canada applicable therein and shall survive indefinitely.

Yours very truly,

Authorized Signatory

Dated this ____ day of _____, 2016.

Name of Organization

Appendix 2

APPENDIX 2

Terms and Conditions of Sale

1. The Receiver will consider written offers to purchase the Skyreader Studio Platform in accordance with the Terms and Conditions contained herein.

All offers must be received at the following address by 2:00 p.m. EST (Toronto time), Friday, June 30, 2016:

LINK & ASSOCIATES INC.

Receivers + Trustees
77 King Street West
Suite 3000, PO Box 95
Toronto, Ontario
M5K 1G8

Attention: Robert G. Link, CIRP, LIT

Tel: (416) 862-7785 ext. 2

Fax: (416) 862-2136

Email: rlink@linkassociates.ca

2. Offers will only be accepted on the basis that each party (and all parties submitting an Offer hereby acknowledge to the Receiver) has satisfied itself as to the title thereto and that no representation, warranty, term, condition, understanding or collateral agreement, statutory or otherwise, is expressed or can be implied, with respect to title, encumbrances, merchantability, condition (environmental or otherwise), description, fitness for purpose, quality, quantity, state, zoning, existence or non-existence of Hazardous Materials, compliance with Environmental Laws or any other thing, affecting any of the parcels or in respect of any other matter or thing whatsoever except as expressly stated herein. Without limiting the foregoing, each party submitting an Offer acknowledges and agrees that the sale and purchase of each parcel shall be strictly on an “AS IS, WHERE IS” basis as each parcel will exist on the Closing Date regardless of whatever defects, conditions, Hazardous Materials or deficiencies that may exist on the Closing Date including, without limitation, any latent or patent defects, and no adjustment shall be allowed to a purchaser for changes in condition or quantities of the assets from the date hereof or from the date of the agreement of purchase and sale.
3. The sale, transfer and assignment by the Receiver of its right, title and interest, if any, in and to the assets is subject to the terms of any license, lease, patent, or any other agreement comprising or relating to such assets, including, without limitation, (i) any consents of any licensor, lessor, or any other party, (ii) any restrictions on disclosure or assignability, (iii) any provisions relating to

confidentiality, and (iv) any rights of first refusal for the benefit of any other party to any such license, lease, patent or any other agreement.

4. Each Prospective Purchaser acknowledges that it will be responsible for making its own arrangements with any licensors or lessors of assets or other parties required to operate or related to any of the assets. Each party submitting an Offer acknowledges that the Receiver is not required to inspect or count, or provide any inspection or counting, of the parcels or any part thereof and such party shall be deemed, at its own expense, to have relied entirely on its own judgement, inspection and investigation. It shall be the sole responsibility of a Prospective Purchaser to obtain, at its own expense, any such consents required for the transfer or assignment of any purchased assets and any further documents or assurances which are necessary or desirable in the circumstances. The Receiver shall not be liable for any incorrect description, defect or condition of any of the parcels, and each person submitting an Offer shall make no claim against the Receiver or the Company or any of its directors, officers or employees in connection with the Offer for the purchase of any of the parcels or any agreement of purchase and sale arising therefrom.
5. Documentation relating to the Assets to the extent it is available, may be obtained from the Receiver at the aforementioned address. Such documentation has been prepared or collected solely for the convenience of Prospective Purchasers and is not represented or warranted to be complete or accurate and is not part of these Terms and Conditions of Sale.
6. All offers must be in the form of the enclosed "Offer Form", signed by a duly authorized officer of the entity making the offer, if the Offeror is a corporation.
7. All Offers must be accompanied by a bank draft or certified cheque payable to "**LINK & ASSOCIATES INC. - in Trust for Skyreader Media Inc.**" in an amount equal to not less than 10% of the gross purchase price being offered. If the Offer is accepted, the bank draft or certified cheque shall be deemed a non-refundable cash deposit (the "**Deposit**") and shall be held and applied against the purchase price at closing. The Receiver reserves the right to waive the requirement for a Deposit.
8. The highest or any offer will not necessarily be accepted. The acceptance of any offer is at the Receiver's absolute discretion. No person shall retract, withdraw or countermand an offer before notification of acceptance or rejection of the offer by the Receiver.
9. The Receiver reserves the right to amend or terminate the Offer process at any time.
10. If any Offer to purchase all or any of the Assets is accepted by the Receiver, the Receiver will notify the purchaser (the "**Purchaser**") of such acceptance by notice in writing delivered by e-mail, facsimile or courier to the Purchaser at the

address set forth in his offer, such notice to be deemed effectively given and received when delivered as the case may be.

11. Acceptance of any Offer may be subject, in the sole and absolute discretion of the Receiver, to the Receiver and the Purchaser entering into an agreement of purchase and sale on terms and conditions and in a form acceptable to the Receiver.
12. An Offer, and the acceptance thereof in accordance with paragraph 11 above, together with these Terms and Conditions of Sale, which shall be deemed to form part of each Offer, shall constitute a valid and binding agreement of purchase and sale between the Purchaser and the Receiver with respect to the applicable parcel(s), and such agreement shall not be amended without the written consent of the Receiver.
13. All Deposits in respect of Offers not accepted by the Receiver shall be returned to the offering party by prepaid registered mail, addressed to the party at the address set forth in its Offer, without interest thereon.
14. If an Offer is accepted, the balance of the purchase price, together with any taxes referred to below shall be paid by bank draft or certified cheque payable to the Receiver on the earlier of **July 15, 2016**, or such other date as may be selected by the Receiver (the "**Closing Date**").
15. The closing shall take place at the office of the Receiver as set forth below or at such other place as the Receiver shall direct.
16. The Purchaser will pay to the Receiver on the Closing Date, in addition to the balance of the purchase price, any and all federal, provincial and other sales, goods and services, and other taxes whatsoever which are payable in connection with the purchase and conveyance of the parcels herein, together with all duties, registration fees or other charges properly payable or exigible upon or in connection with the conveyance or transfer of the parcels or will provide the Receiver with appropriate exemption certificates in form and substance satisfactory to the Receiver in respect of such taxes. The Purchaser will indemnify and hold the Receiver harmless in respect of any taxes, penalties, interest and other amounts which may be assessed against the Receiver under the *Excise Tax Act* (Canada), the *Retail Sales Tax Act* (Ontario), or any comparable law as a result of the sale of the parcels or as a result of the failure by the purchaser to pay all the aforementioned taxes exigible in connection with the transactions contemplated by the agreement of purchase and sale arising from acceptance by the Receiver of any Offer, whether arising from re-assessment or otherwise.

17. The Receiver shall not be required to furnish or produce any abstract, survey, deed, declaration or other document or evidence of title except as such that are in its possession.
18. Prior to any closing, all Assets shall be and remain in the possession of and at the risk of the Company and the Receiver, who will hold all policies of insurance effected thereon and the proceeds thereof in trust for the Purchaser(s) as their respective interests may appear. After closing, parcels shall be at the risk of the Purchaser. In the event of substantial damage to any parcel or parcels occurring on or before closing the purchaser may either take an assignment of the proceeds of the insurance related thereto and complete the agreement of purchase and sale or may terminate the agreement of purchase and sale and have all monies theretofore paid, returned without interest, costs or compensation of any kind whatsoever. Where any damage is not substantial, the purchaser shall be obligated to complete the purchase and shall be entitled to the proceeds of insurance referable to such damage, but not to any other costs or compensation whatsoever.
19. If a sale contemplated by an agreement of purchase and sale is not completed because of the Purchaser's default, the Deposit and all other payments made in connection with the purchase price shall be forfeited and retained by the Receiver and such parcel(s) may be resold by the Receiver. Upon such resale the Purchaser shall pay to the Receiver (i) an amount equal to the amount, if any, by which the purchase price under the agreement of purchase and sale exceeds the net purchase price received by the Receiver pursuant to such resale, and (ii) an amount equal to all costs and expenses incurred by the Receiver in respect of or occasioned by the Purchaser's failure to comply with an agreement of purchase and sale.
20. It shall be a condition precedent to the Receiver's obligations to complete any agreement of purchase and sale on the Closing Date that:
 - (a) none of the assets which are the subject of the agreement of purchase and sale are removed from the possession of the Receiver by any means or process as of the Closing Date;
 - (b) the Receiver if it deems it necessary or is otherwise required, will have obtained a Court Order approving the sale and vesting of title to the sold assets to the Purchaser.
 - (c) there is no order of a court of competent jurisdiction enjoining the Receiver from proceeding with the sale of any assets which are the subject of the agreement of purchase and sale, as at the Closing Date.
 - (d) the Receiver shall have issued such notices of sale or disposition as shall be necessary for it to convey or cause to be conveyed the Company's right, title and interest, if any, in the assets which are the subject of the

agreement of purchase and sale and none of such assets shall have been redeemed by any party as of the Closing Date; and

In each of the above cases, in the event the conditions precedent cannot be satisfied, the agreement of purchase and sale shall terminate (thereby releasing the Receiver, the Company and the Purchaser from their respective obligations hereunder) and the Receiver will return all monies paid by the Purchaser, without interest or deduction.

21. The submission of an offer to the Receiver shall constitute the Purchaser's acknowledgment and agreement that the purchaser has reviewed, understood, acknowledged and agreed to all of these Terms and Conditions of Sale set out herein.
22. Each Prospective Purchaser acknowledges that Link & Associates Inc. is acting solely in its capacity as Receiver of the assets, property and undertaking of Skyreader Media Inc. and as such, its liabilities hereunder or under any agreement of purchase and sale contemplated hereby, or as a result of any sale contemplated hereby, will be in its capacity as Receiver and it shall have no personal or corporate liability of any kind, whether in contract or in tort.
23. The validity and interpretation of any agreement of purchase and sale shall be governed by the laws of Ontario, and such agreement shall enure to the benefit of and be binding upon the parties thereto, and their respective heirs, executors, administrators, successors or assigns as the case may be, provided that a purchaser may not assign or transfer any of its rights or obligations under any agreement of purchase and sale without the prior written consent of the Receiver, such consent shall not be unreasonably withheld.
24. The terms and conditions contained herein shall not merge on the closing of the transaction contemplated by any agreement of purchase and sale but shall survive such closing and remain in full force and effect and be binding on each Purchaser thereafter.
25. Time is of the essence in any agreement of purchase and sale.
26. The Purchaser represents to the Receiver that it is not a non-Canadian as defined in the *Investment Canada Act* (Canada) or that approval of the transaction of purchase and sale is not required under the *Investment Canada Act* (Canada).
27. The Receiver shall, in its discretion, execute and deliver such deeds, bills of sale and assignments (if any) which the Receiver considers necessary. Any such deeds, bills of sale or assignments shall contain only a conveyance of the right, title and interest by the Receiver and the Company in the purchased property and shall not contain any covenants, representations or warranties, other than a representation and warranty that the Receiver has the right to sell the interest, if any, of the Company in the Property and that the Receiver has done no act itself to encumber the Property.

28. The following terms shall have the following meanings when used herein:

Hazardous Materials” means any “contaminants”, “dangerous goods”, “hazardous materials”, “hazardous substances”, “waste”, “pollutants” and “toxic substances”, all as defined in, referred to or contemplated in federal, provincial and/or municipal legislation, regulations, orders and/or ordinances relating to the protection of the environment, health and/or safety matters and, not to limit the generality of the foregoing, includes asbestos, urea formaldehyde foam insulation and chlorinated hydrocarbons.

Environmental Law” means any and all applicable international, federal, provincial, state, municipal or local laws, by-laws, statutes, regulations, treaties, orders, judgments, decrees, ordinances, official directives and all authorizations relating to the environment, occupational health and safety, health protection or any Hazardous Materials.

Dated at Toronto, Ontario, this 5th day of May, 2016.

LINK & ASSOCIATES INC.

Receiver of Skyreader Media Inc. and not
in its personal or corporate capacities

Appendix 3

APPENDIX 3

OFFER FORM

The Receiver will consider offers to purchase, on an “**AS-IS, WHERE-IS**” basis, the sale by the Receiver of the right, title and interest, if any, in the Assets described below.

To: LINK & ASSOCIATES INC.
Receiver of Skyreader Media Inc.
77 King Street West
Suite 3000, PO Box 95
Toronto, ON
M5K 1G8

Attention: Robert Link, CIRP, LIT
Tel: (416) 862-7785 / Fax: (416) 862-2136
rlink@linkassociates.ca

1. _____
(Full Legal Name of Party Making Offer)

2. _____
(Address)

3. _____
(Person to be contacted)

4. _____
(Phone/Fax number)

5. _____
(E-mail address)

6. This offer is submitted pursuant to the Terms and Conditions of Sale prepared by the Receiver (the “Terms and Conditions of Sale”).

7. All assets are being sold “**AS-IS WHERE-IS**”. No warranties express or implied.

8. Acceptance of this offer by the Receiver shall constitute a binding agreement of purchase and sale on the terms and conditions set forth in this offer, including the Terms and Conditions of Sale which form a part hereof.
9. The undersigned hereby submits an offer in the total amount of \$_____ plus applicable taxes, for the purchase of the Assets.

BANK DRAFT FOR 10% DEPOSIT OF TOTAL OFFER PRICE (BEFORE TAX) MUST BE INCLUDED WITH OFFER.

This offer is irrevocable and open for acceptance by the Receiver until 5:00 p.m. EST (Toronto time) on July 15, 2016.

Dated at _____ this ____ day of _____, 2016.

Per: _____
Authorized Signing Officer

Per: _____
Authorized Signing Officer

**Exhibit “A” to
Appendix 3**

SKYREADER STUDIO OVERVIEW AND TECHNOLOGIES

Skyreader Studio is a web-based solution, with the exception of the bookshelf reader which is currently deployed on the native iOS platform. It incorporates six main components:

- Publishing Portal
- Application Programming Interface (API)
- Preview
- Data Export
- Editor
- Bookshelf Reader

a) Publishing Portal

The portal is used to create the initial e-book (specifying title and the targeted resolution), all the way through to submission.

Features:

- Account creation/management
- Group management (per book permissions, read, write)
- Book repository (Create, Delete, Archive)
- Provide metadata (publisher/author/artist information)
- Book icons (automatically gets scaled for generic usage)
- Publish submission

Technologies:

- Zend2 Framework

b) Application Programming Interface (API) - Server Side

The API is a REST (Representational State Transfer) solution that is responsible for all traffic to and from the server.

Features:

- Easy integration into 3rd party
- Asset storage
- Bulk image manipulation
- Cross platform user management

Technologies:

PHP, ImageMagick, MySql (database)

c) **Preview**

The preview is accessible from both the Publishing Portal and the Editor. It displays the current iteration of the book with a live preview.

Features:

- Browser based
- Public link (Url)
- Instant preview (Refresh for immediate changes)
- Navigation controls

Technologies: WebKit, Javascript, HTML, CSS

d) **Data Export**

The data is accessible and exportable on a per book basis, generated through a combination of a generic markup language and all assets (media files).

Features:

- Standardized markup format
- Self-contained (Used by Publishing Portal as backup/restore points)
- Scalable
- Extendable

Technologies: XML (extensible markup language)

e) **Editor**

The editor is used to build the e-book.

Features:

- Easy to use interface (Drag and Drop)
- Asset manager
- Audio manager
- Video
- Transforms
- Animations
- Trigger based conditions
- Reusable logic components
- Variables

- Navigation
- Gesture recognition

Technologies: Flash (AS3)

f) Bookshelf Reader (iOS)

The bookshelf reader resides on the platform consuming the end product of the Editor.

Features:

- Organizes all owned books in a centralized place
- Reader
- Built in store
- Download and update manager
- Built in book navigation (page thumbnails)
- Book preview (side load)
- Single book deployment (without the bookshelf component)

Technologies: xCode (Objective-C), Cocos2d

**Exhibit “B” to
Appendix 3**

Showing results for "skyreader media inc."

iPad Apps



Skyreader Bookshelf Books
Get
In-App Purchases



Draw Along Pip Books
\$2.79



Atomic Betty Preview Books
Get



Norbert Nipkin Books
\$3.99



BananaNinja Books
\$2.79



Totally Monster Feelings Books
\$1.39



Robo Buddy Books
\$2.79



Totally Monster Manners Books
\$1.39



Coyote's Tale Books
\$2.79



I Spy App Books
\$2.79

All

iPad Apps

iPhone Apps

Books

ARTISTS AND MORE

Skyreader Media Inc. >
App Developer



An Alien Ate My Homework Books
\$2.79



Mars Colony Books
\$2.79



Susie's Bad Day Blues Books
\$3.99



Giant Trouble Books
\$2.79



Hawk Mason Education
\$3.99



Too Many Apples Books
\$2.79



The Ketchup Monster Books
\$2.79



Can I Stay In? Books
\$2.79



Move Over Books
\$3.99



Got The Time Books
\$2.79



Pretend and Play Firefighter Books \$1.39



If The Shoe Fits Books \$2.79



One Stormy Night Books \$3.99



MasterOfTheHound Books \$3.99



Daedalus Reinvented Education \$3.99



Atomic Betty Ep. 1 Books \$2.79



Totally Monster Best Friends Books \$1.39



The Best Bug Parade Books \$3.99



A Fair Bear Share Books \$3.99



Pretend and Play On The Farm Books \$1.39



Hey Diddle Diddle! Books \$3.99



Missing Mittens Books \$3.99



Hummer Wompkee and... Books \$2.79



Atomic Betty Ep.2 Books \$2.79



Welcome To Wompkee Wood Books \$2.79



A Very Wompkee Christmas Books \$2.79

Apple Music 3-Month Trial Beats 1

Explore Music Movies TV Shows App Store Books Podcasts Audiobooks iTunes U

Features Browse Purchased iTunes Match

Help Support iTunes Tutorials In-App Purchases

Manage Account Redeem My Wish List Change Country or Region



Showing results for "skyreader media inc."

iPhone Apps

				
Hawk Mason for iPhone Entertainment	Move Over for iPhone Entertainment	Ghost House for iPhone Entertainment	MasterOfTheHo... for iPhone Entertainment	Daedalus Reinvented for... Entertainment
\$3.99	\$3.99	\$3.99	\$3.99	\$3.99

- All
- iPad Apps
- iPhone Apps**
- Books

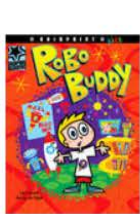
ARTISTS AND MORE
Skyreader Media Inc. >
App Developer

- Apple Music
- 3-Month Trial
- Beats 1
- Explore
 - Music
 - Movies
 - TV Shows
 - App Store
 - Books
 - Podcasts
 - Audiobooks
 - iTunes U
- Features
 - Browse
 - Purchased
 - iTunes Match
- Help
 - Support
 - iTunes Tutorials
 - In-App Purchases
- Manage
 - Account
 - Redeem
 - My Wish List
 - Change Country or Region

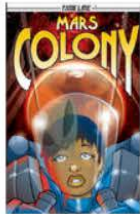


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